

A Note from the Editors: New JCE Website

This year marks the 25th Anniversary Issue of *The Journal of Consumer Education* (JCE). It was in 1983 that the Illinois Consumer Education Association (ICEA) established JCE to promote research "dedicated to the advancement of consumer education for all members of society."

As we cross this milestone, it seems fitting to take a moment to reflect on the history of JCE and its contributions to the field of consumer education. Over the last 25 years, JCE has published applied research articles on issues of foremost importance to consumers. The goal of the journal has always been to communicate research results in a meaningful way to consumer educators and practitioners. Published papers have demonstrated how practical lessons from consumer research can be translated to the classroom to give students a better perspective on their role as consumers in our society and the world. The same research has had a significant impact on general educational efforts to provide consumers with the knowledge and skills necessary to enhance their overall well-being.

Over the years, JCE has become known not only for its contribution to consumer education, but its relevance to public policy as well. The journal has brought national awareness to numerous issues facing consumers, providing insight into educational, legislative, and regulatory solutions. Topics that have frequently been addressed include consumer protection, advertising and marketing, money management, housing, financial markets, health care, energy and the environment, and government assistance. All of these issues are still relevant today, perhaps even more so, given our current economic climate and the challenging times that lie ahead.

As we celebrate this year's anniversary, we would like to give thanks to all those who have contributed to JCE over the years and to ICEA for its commitment and dedication to keeping consumer education research at the forefront, both within the state of Illinois and nationwide.

We also wish to mark this year's anniversary with a special gift to you – the reader. We are pleased to announce that JCE is now available online at its new website: <http://financialed.ace.uiuc.edu/JCE/>. At this site, readers can access back issues of the journal, download articles, and receive timely information about submission guidelines and membership subscriptions. Please take a moment to check out the new site.

Happy Anniversary JCE and Happy Reading!

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